



ARAS

THE ARCHIVE *for* RESEARCH
in ARCHETYPAL SYMBOLISM

Digital Press Kit



CROSS-CULTURAL IMAGES AND ARCHETYPAL COMMENTARIES SPANNING 50,000 YEARS OF HUMAN HISTORY

The Archive for Research in Archetypal Symbolism (ARAS) is a pictorial and written archive of mythological, ritualistic, and symbolic images from all over the world and from all epochs of human history. Drawing on C.G. Jung's work on the archetype and the collective unconscious, The collection probes the universality of archetypal themes and provides a testament to the deep and abiding connections that unite the disparate factions of the human family.

Visit ARAS.org to explore

Our archive of more than 18,000 images of symbols in art, accompanied by scholarly commentaries. Discounted institutional rates for developing groups are now available.

The Concordance of Jung's Collected Works which provides a way to search Jung's Collected Works by word and / or topic and to find all of the relevant references.



ar-chi-pel-a-go
THE ARAS OUTREACH CENTER

Our Archipelago section where we invite you to become a part of the conversations on our forum. We welcome contributions of images from your culture as well as your commentary. Please join in!

The archive is a multicultural feast!
Come gather around image!

ARAS.org
Contact: info@aras.org

ARAS.org:



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ARCHETYPAL IMAGES
FROM THE
COLLECTIVE UNCONSCIOUS.
ONLINE.



ARAS.ORG



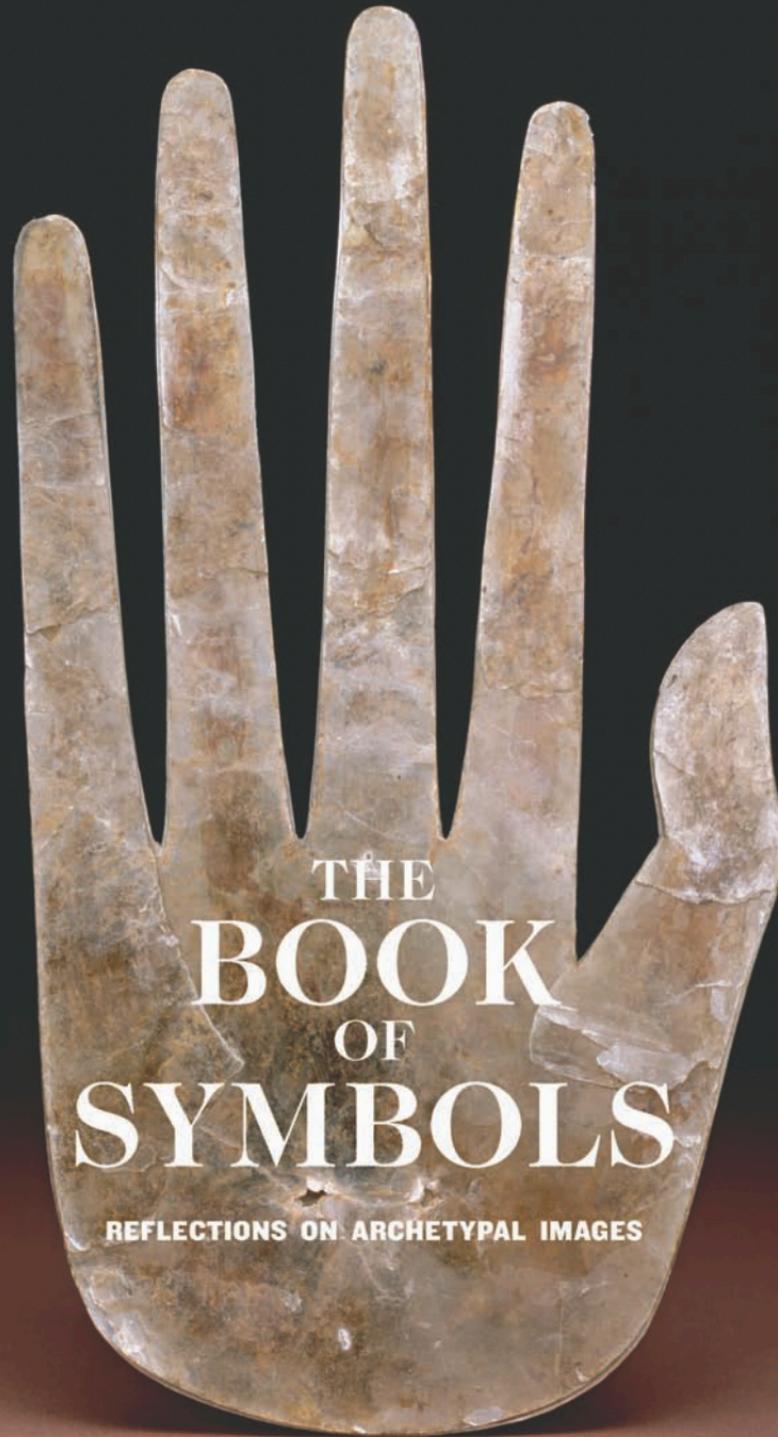
One of the many thousands of images and commentaries in ARAS Online.

Become a member of ARAS Online for just \$100 a year (\$25 for students/candidates), which is fully tax-deductible. You'll receive the following benefits:

- 1 Free, unlimited use of the entire archive of 18,000 images accompanied by scholarly commentaries any time you wish—at home, in your office, or wherever you take your computer.
- 2 The cultural timeline and archetypal theme guide that make it easy to research any symbolic image/theme that interests you across culture and time.
- 3 You don't just get an image—you can learn about cultural context, archetypal content, and easily connect one image and theme to multiple, related archetypal images and themes.
- 4 Full access to the entire contents of two of ARAS' magnificent books: *Archetypal Symbolism* and *The Body*. These books cost \$300 when purchased on their own.
- 5 Permission to use ARAS images in your classes and unpublished works.
- 6 Notice of new images and commentaries being added to the archive and of other research into archetypal symbolism.

ARAS Books:

THE ARCHIVE FOR RESEARCH IN ARCHETYPAL SYMBOLISM



THE
BOOK
OF
SYMBOLS

REFLECTIONS ON ARCHETYPAL IMAGES

TASCHEN

The Book of Symbols

Reflections on Archetypal Images

A new book from ARAS:
The Archive for Research in Archetypal Symbolism

Published by TASCHEN
November 2010

“Poised at the brink of consciousness, from the depths of the psyche images come alive as living symbols and portend new possibilities. The Book of Symbols is a reliable compendium of potentially transformative images and essays, an essential guide to symbolic images for therapists, artists, art historians, designers and all explorers of the inner life. Highly recommended.”

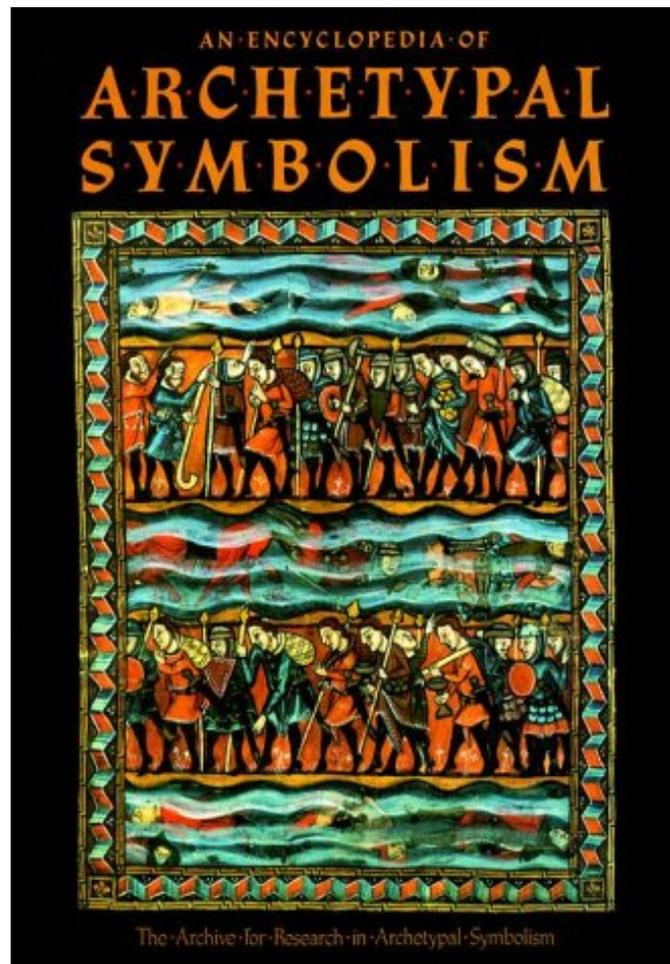
James C. Harris, MD, Professor, Johns Hopkins University
Art and Images Editor, *Archives of General Psychiatry*

The Book of Symbols combines 322 original essays about particular symbols with images from cave art to contemporary art. The thought-provoking texts and almost 800 beautiful, full-color images come together in a unique way to convey hidden dimensions of meaning. *The Book of Symbols* illustrates how to move from the visual experience of a symbolic image in art, religion, life, or dreams, to directly experiencing its personal and psychological resonance.

The Book of Symbols is being translated into German, French, and Spanish.

To order the book go to the ARAS website www.aras.org and click on Amazon.com. (Any item you buy from Amazon.com through the ARAS website will bring 6% to ARAS.) Become a member of ARAS Online, and you will have access to a unique archive of 17,000 archetypal images and accompanying texts.

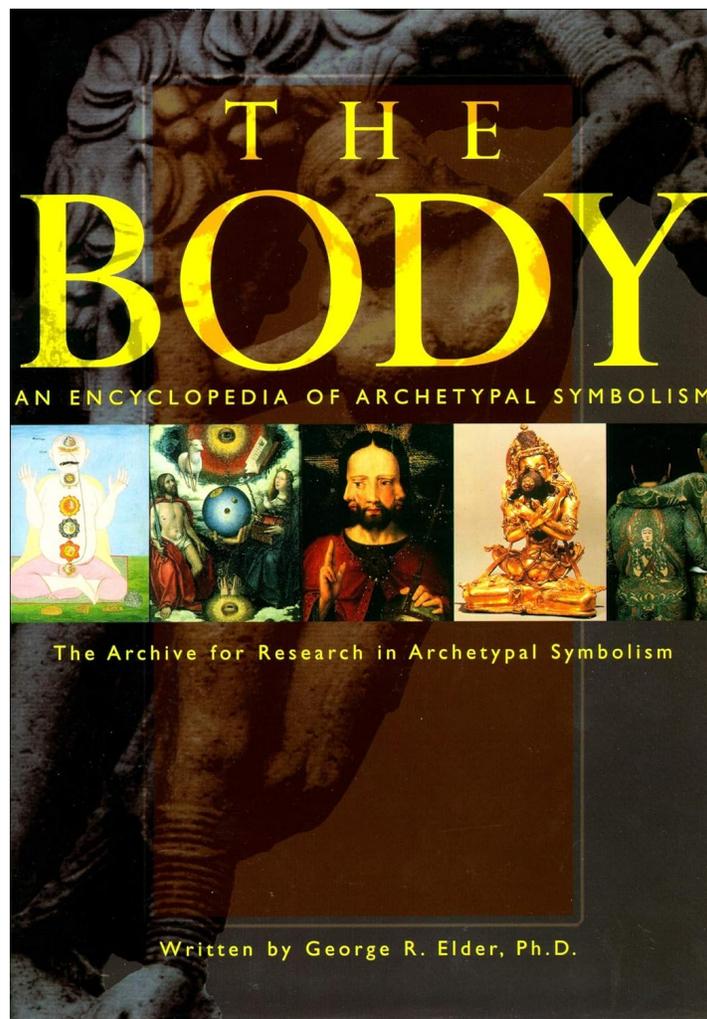
Learn more at www.aras.org, e-mail: aras@aras.org



This encyclopedia presents 120 full-page color photographs of art works and artifacts of the sacred traditions of the world, from ancient times to the present. The images are grouped into archetypal themes such as Cosmos and Creation, Sacred Animals, Goddesses, Gods, The Divine Child, Heroes and Heroines, Revelation, and Transformation. Accompanying pictures are essays on historical and cultural context, cross-cultural symbolism, and the psychological meaning of the archetypes, as well as bibliographies, glossaries, and a comprehensive descriptive index.

"The ARAS encyclopedia is a profound work of scholarship pervaded by deep feeling. Like the archive before it, this book was created by an extraordinary assemblage of talent, working with sustained intensity upon a body of knowledge that does not exist anywhere else ..."

~ Roger Kennedy - Director, The National Museum of American History



A stunning collection of color images and text organized around mythic themes that follow the solar calendar from cosmos and creation to death, transformation, and rebirth. In this second volume, the focus is the human body as a carrier of deep psychological insights and sacred meanings. One hundred stunning color plates detail, carved, painted, and sculpted artifacts from prehistory to the recent past, from the caves of France to the temples of East Asia. Images such as The Footprints of the Buddha from India, the ancient Egyptian Eye of Horus, the Cretan Goddess with Bared Breasts, and Dielectrics painting Jacob Wrestling with the Angel are accompanied by commentaries on their cultural, and symbolic significance. An extensive, detailed index is also included.

"Organ by organ, from the heel of Achilles to the circumcision of Christ, The Body is an essential handbook for today's thought."

~ T. George Harris, editor of Deeper Health in Spirituality, Science, and Community

ARAS Education:



PIONEER TEENS SUMMER ART PROGRAM

Discover the world through images. Create original art inspired by universal symbols. Explore NYC cultural landmarks and museums and meet real working artists.

"Thanks to ARAS, I began to see art in a new way."
-ARAS Pioneer Teen

araseducation.tumblr.com
arasteens@gmail.com



Pioneer Teens Information and Fundraising Video:



[Click here to view the video](#)

Examples of Pioneer Teens Final Presentations:



[Click here to view the video](#)

Gaia Project:



Gaia: Then and Now

The Mythopoetics of Climate Change



"I used to think the top global environmental problems were biodiversity loss, ecosystem collapse and climate change. I thought that with 30 years of good science we could address these problems. But I was wrong. The top environmental problems are selfishness, greed and apathy, and to deal with these we need a spiritual and cultural transformation, and we scientists don't know how to do that."

James Gustave Speth, Shared Planet: Religion and Nature, BBC Radio 4 (1 Oct. 2013)



Gaia: Then and Now is a series of ARAS webinars that focus on our relationship to the Earth, as revealed through the study of ancient and contemporary symbolic imagery as it appears in myth, the visual arts, dance, and dramatic story telling. With widely varying but complementary perspectives, the speakers will present commentary, visual images, original videos, and engage with the online audience in interactive dialogue.

Gaia: Then and Now seeks to explore the mythopoetic ways of knowing about the nature of the Earth and the current crisis of climate change—not by putting itself in opposition to the scientific way of knowing, but rather as offering itself as a complementary way of understanding our dire situation and how we got there. This inquiry centers around the basic question: Can we find our way to a renewed sacralized reverence for the Earth in all her forms—animate and inanimate?

Recordings of all previous events are hosted here: <https://aras.org/events>

